

August 26, 2014
Regular Meeting
JTDA Regular Meeting
Jonesville Welcome Center
10:00 am

Presiding, Anita Darnell

Attendance: Pat, David, Gene, Vanessa, Debra

Staff: Glenda Gilliam
Scott Buffkin

Anita opened the meeting with a request to review the minutes of the July 22, 2014 meeting.

Upon motion by Gene, seconded by David, the Board voted unanimously to approve the minutes.

Scott Buffkin, Town Manager presented the financial report for July, 2014. Vanessa made the motion, seconded by Gene and unanimous vote to approve the financial report for July 2014.

Anita informed the Board that a representative of Nuline Printing in Elkin contacted her with information about a map that she is designing of the Elkin and Jonesville area with available space on the borders and one side for local ads. Pat agreed to get samples of possible designs to advertise on the map and requested that the Nuline Rep be at the next meeting with prices so that we may be able to negotiate price for 2 ads.

Old Business- The Board discussed the previous request from Bobby Todd, Yadkin County & Yadkinville TDA for \$2500 to sponsor entertainment and shuttle service for the October's Yadkin Valley Grape Festival to be held in Yadkinville on October 18, 2014. The Board spoke to Mr. Todd again and confirmed that this

Included a booth for the JTDA and large signage of sponsorship. The Board agreed to check into getting 2 magnetic signs with our logo and use on the shuttle as Transportation Provided by JTDA. Mr. Todd is sending Anita a picture of a sign that we used at last years festival and then we can decide at the September meeting whether to use that one or the "Discover Jonesville" used at the Wine Festival in Elkin. Gene made the motion to approve funding for \$2,000 and after some consideration David made the motion to amend the motion to fund 2,000 not to exceed 2,500 and motion was seconded by Vanessa and unanimous vote. More details will be discussed and planned at the September 23 meeting.

Anita made the motion, seconded by David to adjourn the meeting.

The next regular meeting will be September 23, 2014, 10:00 am at the Jonesville Welcome Center.